



REPORT OF IAME GENERAL ASSEMBLY 2022

Thursday, 29th September 2022, 10:00-12:00

Online

To join the meeting: <https://us06web.zoom.us/j/81214845482>

Attending

- **Legal entities:** IHECS (represented by Emmanuel Whatelet), MED (represented by Gianna Cappello), GMK (represented by Anja Pielsticker), Média Animation (represented by Paul de Theux)
- **Full members:** Ida Pöttinger, Evelyne Bévort, Nicoleta Fotiade, Maria Leonida, Blaise Pascal Andzongo Menyeng
- **Affiliate members:** Anne-Claire Orban, Bérénice Vanneste, Baptise Campion
- Mandates : Patrick Verniers (full member), Carol Cooper (full member)

The General Assembly gathered 12 members in presence and 2 members represented by a mandate, among them 11 full members. The quorum to one third of the founding members and full members was represented (11 full members out of 16 full members in total).

Agenda

1. Approval of General Assembly 2022 agenda
2. Approval of General Assembly 2021 report
3. Activity report from the management board (2021)
4. Discussion and approval of activity report
5. Financial report (2021)
6. Discussion and approval of the financial report
7. Budget 2022 presentation
8. Discussion and approval of the Budget
9. Discharged to the management board members
10. Statutes modification
11. Elections of new candidates for management board
12. Further developments of the association (discussion and decisions)
13. Results of the elections

Approval of General Assembly 2022 agenda

Presentation of the agenda by Evelyne Bévort. Agenda approved by all.

Approval of General Assembly 2021 report

Report approved by all.

Activity report from the management board (2021)

The complete Activity report of 2021 is available.

Presentation by Nicoleta Fotiade.

Statutes

- Evelyne Bévort (France), President
- Gianna Cappello (MED, Italy), Vice-President
- Alessandra Falconi (Italy)
- Isabelle Feroc (Jeunes et Médias, France)
- Nicoleta Fotiade (Mediawise Society, Romania),
- Ida Pöttinger (GMK, Germany)
- Paul de Theux (Media Animation, Belgium), delegate to the daily management
- Patrick Verniers (IHECS, Belgium)

Meetings of the administration board

8 meetings of the administration board were held in 2021. Due to distance and Covid crisis, meetings were online meetings.

Memberships

Since the creation of the association, 120 members joined IAME.

In 2021, IAME was represented by 16 members in order of membership. Among them, 4 as effective members, 4 as affiliate members and 8 as legal entities.

Legal entities themselves represent dozens of additional members under the umbrella of their parent organization.

From 2022, a new membership campaign was launched. Becoming an affiliate member of the association is now free of charge

Organization of a series of webinars

On the theme “**Has the Covid crisis changed the issues facing media educators?**”

- 1st webinar in January 2021

With Maria Leonida from Greece and Belinha De Abreu from the US

- 2nd webinar in February 2021

With Stéphane Hoebeke from Belgium and Blaise Pascal Andzongo from Cameroon

- 3rd webinar in April 2021

Dedicated to KiDiCoTi European research project (Kids Digital lives in COvid-19 Time)

With Stephane Chaudron (Italy) and Anca Velicu (Romania) in collaboration with Mediawise Society as local partner

- 4th webinar in May 2021

MED-IAME join webinar “Media Education during Covid Crisis: the Role of Public Service Broadcasting » with Mussi Bollini, Maria Raniera and Luciano di Mele from Italy

- 5th webinar in May 2021

“Teaching Media Literacy” with Irene Andriopoulou (Greece), Marie-Laure Lulé (Belgium) and Thomas Knaus (Germany)

Partnerships

MEDIA LITERACY TALKS Webinar in July 2021

“How to Teach about Propaganda and Fake News through Media Literacy”

With Nicoleta Fotiade (Mediawise Society) and Renee Hobbs (Media Education Lab)

Online newsletters

In 2021, 7 newsletters were prepared and sent to members and ex-members. Most of the newsletter were dedicated to the promotion of our live webinars but also local projects.

Social media

Twitter and LinkedIn

Website renewal

- o www.iame.education
- o more space to information coming directly from the network
- o making each member of the association more visible
- o new online payment system

Discussion and approval of activity report

An intervention in partnership between and IAME is missing. Indeed Paul de Theux intervened during the Unesco MIL week organized by Eduk-media Cameroon in October 2021. This intervention will be added and a new version of the activity report will be published.

Activity report is approved by all.

Financial report (2021)

Presentation by Paul de Theux

INCOME STATEMENTS - 2021							
EXPENSES	2021		2020		2021	Budget 2021	2020
	2021	Budget 2021	2020	2020			
SERVICES AND MISCELLANEOUS GOODS	533,41	587,16	133,58	133,58	1280,00	1100,00	990,00
Office furnitures	80,83	60,00			1280,00	1100,00	990,00
Post	10,93	10,00					
Software	252,77	200,00		133,58			
Website hosting	54,33	50,00					
Belgian monitor publication	134,55	267,16					
FINANCIAL EXPENSES	80,04	95,00	89,35	89,35	0	0	0
Paypal commissions	6,87	15,00					
Bank charges	73,17	80,00		89,35			
TOTAL EXPENSES	613,45	682,16	222,93	222,93	1280,00	1100,00	990,00
					TOTAL INCOMES	1100,00	990,00
					RESULT	417,84	767,07
					Previous year reported result	2466,73	1699,66
					AFFECTED RESULT	3133,28	2466,73

BALANCE SHEET - 2021				
ASSETS		EQUITY AND LIABILITIES		
	2021	2020	2021	2020
<u>CURRENT ASSETS</u>	839,10	370,00	3133,28	2466,73
Account receivable	839,10	370,00		
<u>AVAILABLE VALUES</u>	2428,73	4703,93		
CBC	2060,3	1588,63		
PAYPAL	368,43	3115,3		
			134,55	2607,20
			134,55	2607,20
			3267,83	5073,93
			3267,83	5073,93

Discussion and approval of the financial report
Financial report is approved by all.

Budget 2022 presentation

Budget -2022

Expenses				Incomes			
	Expenses 2020	Budget 2021	Budget 2022		Incomes 2020	Budget 2021	Budget 2022
Office furnitures and software		320	420	Member contribution	990	1100	1200
Administrative costs	133,58	267,16	534,58	Summer school			
Summer school costs				Cost rebilled			
Travel costs				Bank interest			
Hotel							
Bank Charges	89,35	95	90				
TOTAL	222,93	682,16	1044,58	TOTAL	990	1100	1200
ESTIMATED RESULT	767,07	417,84	155,42				

Discussion and approval of the Budget

Comments: IAME did not organize any physical meetings since two years because of Covid-19 pandemic. It explains the very low budget. IAME hopes being able to re-organise physical meetings in the future months.

Question: Organising events will it have an impact on memberhips? No free membership anymore?

Answer : No impact on membership rates. The event specific registrations cover the charges.

Budget 2022 is approved by all.

Discharge to the management board members

The General Assembly gives discharge to the management board members.

Statutes modification

IAME's statutes, published in 2016, need to be updated in line with changing legislation. Indeed, in 2019, a new "Code of Companies and Associations" (CSA) came into force. It requires the adaptation of the statutes of non-profit organisations and AISBLs in particular.

This adaptation must take place before 1 January 2024 and must be approved by the general assembly. The following changes are proposed on the advice of the lawyer Marie Paule Dellisse.

Most of the proposed amendments are intended to update the reference to the legal articles in order to adapt the statutes to them. One amendment (Article 12, concerning the location of the General Assembly) is intended to bring the statutes into line with the reality of the association's operation.

Article 1: Name

This association is governed by the Belgian law of 27 June 1921 on non-profit associations, international non-profit associations and foundations.

becomes

This association is governed by the Code of Companies and Associations (CSA).

Article 2: Registered office and judicial district

The registered office of the association is established in 1200 Woluwe-Saint-Lambert, Avenue Emmanuel Mounier 100.

The judicial district is Brussels. It may be transferred to any other place in Belgium by simple decision of the Board of Directors. Under no circumstances may it be transferred abroad. The Board of Directors may also decide to open offices of the association at a different location from the registered office,

in Belgium or abroad, by decision published in the month of its date in the annexes to the *Moniteur Belge*. Any deed recording the transfer of the registered office of the association must be filed (in extenso) in the file of the association kept at the clerk's office of the Commercial Court of the registered office of the association and published in the annexes to the Belgian Official Gazette.

becomes

The registered office of the association is established in the Brussels Capital Region. It may be transferred to any other place in the Brussels Capital Region, even in the language area, by simple decision of the Board of Directors. The General Assembly may also decide to open offices of the association at a different location from the registered office, in Belgium or abroad, a decision which is published within one month of its date in the annexes to the *Moniteur Belge*.

ge. Any deed recording the transfer of the registered office of the association must be filed (in extenso) in the file of the association kept at the clerk's office of the Company Court of the registered office of the association and published in the Annexes to the Moniteur Belge.

Article 12: Convening (of the General Assembly)

- At least one meeting of the General Assembly shall be held each year. It shall take place at the address of the registered office or at any other address in Belgium indicated in the letter of convocation.

becomes

- At least one meeting of the general assembly must be held each year. It shall take place at the address of the registered office or at any other address in a country of a member of the GA and indicated in the letter of convocation.

Article 15: Amendment of the statutes and dissolution of the association

...in accordance with article 50, paragraph 3 of the law, resolutions to amend the purpose(s) of the Association shall only have effect after approval by the King, also published in the Belgian Monitor.

becomes

...in accordance with Article 2:5, § 4, paragraph 3 of the Code of Companies and Associations, resolutions to change the purpose(s) of the Association shall only take effect after approval by the King, which shall also be published in the Belgian Official Gazette.

Article 19: Financial year

In accordance with Article 53 of the law, each year the annual accounts for the past financial year as well as the budget for the current financial year shall be drawn up by the Board of Directors and submitted for approval to the next General Assembly.

becomes

In accordance with Article 1:28 of the Companies and Associations Code and Book III, Title 3, Chapter 2 of the Economic Law Code, the annual accounts for the past financial year as well as the budget for the current financial year shall be drawn up by the Board of Directors each year and submitted for approval to the next General Meeting.

Article 20: Legal provisions

Everything that is not provided for in the articles of association, in particular publications in the appendices of the *Moniteur belge*, shall be dealt with in accordance with the provisions of title III of the law of twenty-seven June nineteen hundred and twenty-one on non-profit associations.

becomes

Everything that is not provided for in the articles of association, in particular publications in the appendices to the *Belgian Official Gazette*, shall be dealt with in accordance with the provisions of Book 10 of the Code of Companies and Associations.

Finally, it had been added that General Assembly can also be organized remotely. It is clearly written in the Article 13.

The statutes will be published in French (official language in Belgium) and in English on the IAME website.

The General Assembly approved the statutes modifications.

In order to publish these modifications in the *Belgian Official Gazette*, the official French version is as follows:

Article 1: Dénomination

Cette association est régie par la loi belge du 27 juin 1921 sur les associations sans but lucratif, les associations internationales sans but lucratif et les fondations.

devient

Cette association est régie par le code des sociétés et associations (CSA).

Article 2: Siège et arrondissement judiciaire

Le siège social de l'association est établi à 1200 Woluwe-Saint-Lambert, Avenue Emmanuel Mounier 100. L'arrondissement judiciaire est Bruxelles. Il peut être transféré en tout autre endroit en Belgique par simple décision du conseil d'administration. Il ne pourra en aucun cas être transféré à l'étranger. Le conseil d'administration peut également décider d'ouvrir des bureaux de l'association à un lieu différent de celui du siège, en Belgique ou à l'étranger, décision publiée dans le mois de sa date aux annexes du *Moniteur Belge*. Tout acte constatant le transfert du siège de l'association devra être déposé (in extenso) au dossier de l'association

tenu au greffe du Tribunal de Commerce du siège de l'association et publié aux annexes du Moniteur Belge.

devient

Le siège social de l'association est établi en Région de Bruxelles Capitale. Il peut être transféré en tout autre endroit de la Région de Bruxelles Capitale, même régime linguistique, par simple décision du conseil d'administration. L'Assemblée générale peut également décider d'ouvrir des bureaux de l'association à un lieu différent de celui du siège, en Belgique ou à l'étranger, décision publiée dans le mois de sa date aux annexes du Moniteur Belge. Tout acte constatant le transfert du siège de l'association devra être déposé (in extenso) au dossier de l'association tenu au greffe du Tribunal de l'Entreprise du siège de l'association et publié aux annexes du Moniteur Belge.

Article 12: Convocation (de l'assemblée générale)

- Il doit être tenu au moins une réunion de l'assemblée générale par an. Elle aura lieu à l'adresse du siège social ou à toute autre adresse située en Belgique et indiquée dans la lettre de convocation.

devient

- Il doit être tenu au moins une réunion de l'assemblée générale par an. Elle aura lieu à l'adresse du siège social ou à toute autre adresse dans un pays d'un membre de l'AG et indiquée dans la lettre de convocation.

Article 15 : Modification des statuts et dissolution de l'association

...conformément à l'article 50, paragraphe 3 de la loi, les résolutions de modification du ou des buts de l'Association n'auront d'effet qu'après approbation par le Roi également publiée au moniteur belge.

devient

...conformément à l'article 2:5, § 4, al. 3 du Code des Sociétés et des Associations, les résolutions de modification du ou des buts de l'Association n'auront d'effet qu'après approbation par le Roi également publiée au moniteur belge.

Article 19 : Exercice comptable

Conformément à l'article 53 de la loi, chaque année, les comptes annuels de l'exercice écoulé ainsi que le budget de l'exercice courant sont rédigés par le conseil d'administration et soumis pour approbation à l'assemblée générale suivante.

devient

Conformément à l'article 1:28 du Code des Sociétés et des Associations ainsi que le livre III, Titre 3, Chapitre 2 du Code de droit économique, chaque année, les comptes annuels de l'exercice écoulé ainsi que le budget de l'exercice courant sont rédigés par le conseil d'administration et soumis pour approbation à l'assemblée générale suivante.

Article 20 : Dispositions légales

Tout ce qui n'est pas prévu dans les statuts, notamment les publications dans les annexes du Moniteur belge, sera traité conformément aux dispositions du titre III de la loi du vingt-sept juin mille neuf cent vingt et un sur les associations sans but lucratif.

devient

Tout ce qui n'est pas prévu dans les statuts, notamment les publications dans les annexes du Moniteur belge, sera traité conformément aux dispositions du Livre 10 du Code des Sociétés et des Associations.

L'Assemblée Générale a approuvé les modifications des statuts.

Elections of new candidates for management board

The previous administration board have to be renewed.

IAME launched a call for new candidates and received 9 applications.

Short presentation of the candidates (presentation was also sent to members beforehand the General Assembly).

- ANDZONGO Blaise Pascal, representing Eduk-Media, Cameroon
- BRUMDER-BEVORT Evelyne, France
- CAPPELLO Gianna, representing MED, Italy
- DE THEUX Paul, representing Media Animation, Belgium
- FOTIADE Nicoleta, representing Mediawise Society, Romania
- LEONIDA Maria, Greece
- PIELSTICKER Anja, representing the GMK Association, Germany
- VERNIERS Patrick, Belgium
- WATHELET Emmanuel, representing IHECS, Belgium

Election through an anonymous form:

https://docs.google.com/forms/d/e/1FAIpQLSf4GwzOlgrNqSzqKsoo7EvtZWBZeyPz-ey4M0F38MX-t4D4Q/viewform?usp=sf_link

Results of the elections

Based on the required 2/3 votes, all candidates are elected for a period of 3 years.

Further developments of the association (discussion and decisions)

Future activities:

39th GMK Forum in Potsdam (near Berlin) on 17th-18th November 2022

- IAME physical meeting on Thursday 17th November evening
- Workshop on Friday 18th November at 4pm CET in English language: **“International projects are looking for common goals and ways for working together”**.
- Online workshop on 24th November with a presentation from Alexandre Le Voci Sayad from the MIL Agency Unesco who will talk about **“Unorthodox methods in the field of media education”**

European Journalism Symposium in Brussels on 25th-26th November 2022

- Workshop « **Can journalists play a role in Media Education?** » on 25th November 2022
- Call for MIL contributions

Discussion about development of activities

Blaise Pascal Andzongo presents Eduk-Media's activities: from 8th October- 29th October: the association will travel around Cameroon to educate young people about the media. The event will culminate in a major conference in Yaoundé on 29 October. Eduk-Media Cameroon would like to invite a member of IAME to the panel.

Information from Ida Pöttinger: NATO will finance research about Media Literacy and NATO countries. The report from Tessa Jolls for NATO is available here:
<https://www.medialit.org/sites/default/files/Building%20Resiliency-Media%20Literacy%20as%20a%20Strategic%20Defense%20Strategy%20for%20the%20Transatlantic%20%28Final%29%20copy.pdf>

Nicoleta Fotiade shared that she is very annoyed that Media Education is often seen as a weapon. Funding opportunities is always about « news are a weapon ». She regrets the sensationalist approach of media education

Opportunity for IAME to discuss this idea? How to help local actors to develop their programs and projects to be more in this philosophy?

Anne-Claire Orban: where is the place of media literacy in this case of activism and institutionalization? is it instrumental? How to address this issue internationally? It might be interesting to have a kind of "pitch session" for better knowing the kind of media education project who should launch on international perspective. IAME should support local actors in their transnational building of projects, initiatives, etc. So far we are focusing on project, topics, ...Maybe we can know focus how can we support organization for discussing transnational collaboration?

Report written by Bérénice Vanneste